Sequencing the Transformation Program

Once a portfolio of digital transformation initiatives has been identified and prioritized, the next step is planning the sequence of implementation. A thoughtful sequencing strategy can maximize benefits realization while minimizing risk. Key considerations include:

Dependencies

- Schedule interdependent initiatives that build on each other first.
- Delay initiatives depending on capabilities not yet in place.

Quick Wins

- Identify low-hanging fruit initiatives that can be sequenced early.
- Focus on opportunities with faster implementation, lower costs and near-term wins.

Value Realization

- Sequence for linear value delivery vs. back-loaded returns at the end.
- Plan for a cadence of regular benefits realization.

Adoption Readiness

- Assess organizational change capacity and sequencing risks.
- Pursue initiatives with highest change readiness first.

Synergies

- Combine initiatives with significant overlaps in scope or capabilities needed.
- Look for opportunities to scale common solutions.

Momentum

- Start with initiatives that have strongest leadership support.
- Build momentum with early successes to take on bigger challenges.

Course Corrections

- Re-sequence continuously based on lessons learned and new priorities.
- Maintain flexibility to pivot initiatives as needed.

Effective sequencing sustains momentum, delivers value, and contains risk. Quick wins establish credibility and enthusiasm for the overall program. Priorities and timelines adapt based on insights gained. The transformation roadmap should strike a balance between planning for the future and incrementally improving today.