



BPR Methodology

Business Process Reengineering (BPR) provides a structured approach to radically redesign core business processes to achieve dramatic improvements in performance. The key steps in BPR methodology are:

1. Envision and Strategize

- Articulate vision for the transformed organization
- Identify processes for reengineering based on strategic priorities
- Build executive commitment with expected benefits

2. Understand and Analyze

- Map out current as-is processes and establish baseline metrics
- Identify pain points, bottlenecks, redundancies and constraints
- Quantify level of brokenness, risks and reengineering potential

3. Redesign and Prototype

- Take customer-centric outside-in approach to redesign processes
- Simplify processes focusing on value-add activities
- Develop capabilities needed to enable new processes
- Rapidly build prototypes and obtain user feedback

4. Transform and Realize

- Develop implementation plan and transition methodology
- Implement redesigned processes on a pilot basis
- Rollout across the organization in phases
- Refine processes continuously based on feedback

5. Sustain and Optimize

- Establish new metrics aligned to process goals
- Monitor ongoing performance vs. baseline
- Set up continuous improvement programs
- Leverage emerging technologies to optimize processes

BPR Success Factors:

- Strong leadership commitment and vision
- Customer-focused redesign approach
- Cross-functional reengineering teams
- Piloting and iterative rollout
- Ongoing optimization and incremental improvement

In summary, BPR provides a comprehensive approach combining vision, analysis, redesign, transformation and continuous optimization to radically improve business processes.