5E Model for Disruption

The 5E model provides a framework for GBS organizations to drive large-scale disruption and transformation:

Envision the Future

- Paint a bold vision leveraging exponential technologies
- Quantify current challenges and future opportunities
- Outline how the future vision supports strategic goals
- Gain leadership alignment and rally organization

Enable with Platforms

- Develop modular, reusable technology platforms
- Deploy Agile infrastructure and operations
- Implement open and secure architecture
- Upskill people on digital capabilities

Execute and Orchestrate

- Translate vision into strategic initiatives
- Organize agile, empowered squads and tribes
- Focus on quick wins to establish credibility
- Orchestrate workstreams and interlock portfolios
- Actively track progress and milestones

Expand Ecosystems

- Identify partners to fill capability gaps
- Structure win-win relationships leveraging collective expertise
- Absorb successful solutions into standard platforms
- Continually expand network based on emerging needs

Evolve Your Culture

- Drive change management across leadership, skills, incentives
- Celebrate successes, learn from failures
- Institutionalize changes into structures and policies
- Maintain maniacal focus over multi-year horizons
- Continuously refine strategy based on market feedback

In summary, the 5E model encompasses the core elements - vision, platforms, delivery, ecosystem and culture - required to drive large-scale change and disruption.